



**SPECIAL
POINTS OF
INTEREST:**

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Taking Action Against Underage Drinking

The Addictions and Mental Health Division (AMH) of Oregon Department of Human Resources released a documentation of how Oregon's strategies and goals align with the Surgeon General's "Call To Action To Prevent and Reduce Underage Drinking."

- **Goal #1**—Foster changes in American society that facilitate healthy adolescent development and that help prevent and reduce underage drinking.

Oregon has used the "Face it Parents" media campaign targeting specific messages to parents; such as "One in three 8th graders are drinking, your child could be one."

Both Oregon State University and University of Oregon have partnered to bring messages to football fans on underage drinking prevention through radio, print, and Internet with the theme, "Underage Drinking - It's Not a Game."

- **Goal #2**—Engage parents and other caregivers, schools, communities, all levels of government, all social systems that interface with youth, and youth themselves in a coordinated national effort to prevent and reduce underage drinking and its consequences.

Oregon's Governor Kulongoski proposed to invest \$1.5 million to implement Strengthening Families Program designed to reduce adolescent substance use in youth 10 to 14 years old. (See page 2 for Crook County implementation.)

- **Goal #3**—Promote an understanding of underage alcohol



consumption in the context of human development and maturation that takes into account individual adolescent characteristics as well as environmental, ethnic, cultural and gender differences.

Oregon's AMH provides funding to nine federally-recognized tribes to address Native American underage drinking issues both on and off the reservation.

- **Goal #4**—Conduct additional research on adolescent alcohol use and its relationship to development.

Oregon's AMH works with national

researchers and three located in Oregon; Oregon Research Institute, Oregon State University, and RMC Research.

- **Goal #5**—Work to improve public health surveillance on underage drinking and on population-based risk factors for this behavior.

Oregon's State Epidemiological Outcomes Workgroup provides new ways to analyze, report and utilize data for statewide strategy development. Data is also being analyzed and reported at the County level to assist local coalitions in developing strategies underage drinking issues within their communities.

- **Goal #6**—Work to ensure that policies at all levels are consistent with the national goal of preventing and reducing underage alcohol consumption.

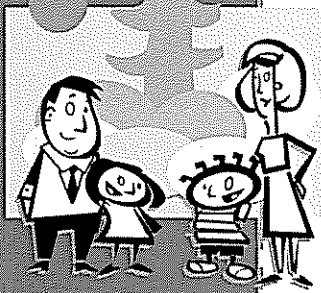
Enforcing Underage Drinking Laws (EUDL) funds are used to train law enforcement agencies across the state in minor decoy operations and controlled party dispersal techniques, resulting in consistent enforcement of laws related to underage drinking in communities throughout Oregon.

Drug Free Workplace News

Did you know? 74% of drug and alcohol users are employed, five times more likely to file a worker's comp claim, incur 300% more health cost, are 1/3 less productive and are absent from work three times as much as workers who don't use! *Workplace alcohol and drug related problems cost the U.S. over \$100 billion each year!* In 2006, the Drug Free Workplace Program was launched in Prineville

and Crook County. The program provides an affordable, effective drug abuse prevention program that is tailored and available to all businesses in the community, with emphasis on small business needs. Key components include developing a policy, providing drug testing, supervisor and employee training. Peer mentors are available to participating businesses. For more information, call 447-6304

Strengthening Families Program



- Improve parenting skills
- build life skills in youth

"This program is very different from others because it has some special components."

- build or strengthen family bonds



Last fall, the Coalition received a grant through the State of Oregon to implement a wonderful program called Strengthening Parents Program. We applied for this grant due to the increasing numbers of youth in the age group of 10-14 who are experimenting with alcohol and other drugs and who are having difficulty in school. The Middle

School provided referrals to youth and their families to offer this program. For students who are struggling in school, the Strengthening program provides additional support to them and their families.

This program is very different from others because it has some special components. It's not just another

parenting class; it has parent sessions, youth sessions and full family separate sessions, they come back together for the family session and put into practice some of the techniques and ideas they had learned the previous hour.

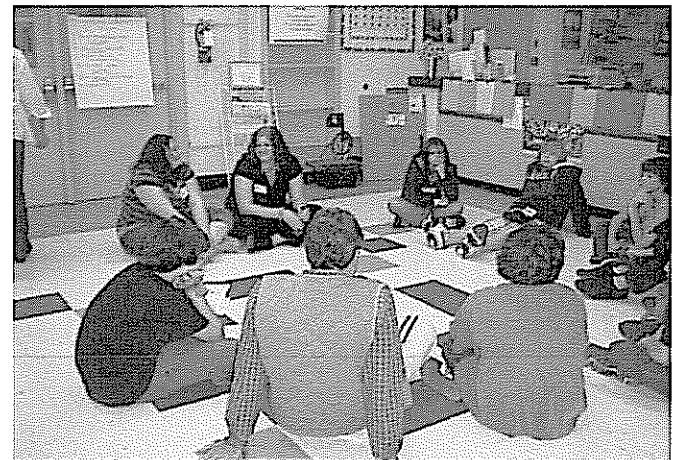
Families participate for seven weeks initially, with follow-up support sessions about six months later. Surveys

are conducted at the beginning of the program and again at the end to measure how effective it was for the parents and their students. Each week a family meal is provided before the session begins. Childcare is also provided free of charge.

The grant provided funding for training

for three facilitators; Doug Bristow, Fran Hisaw and Jane Ashcraft. Lee Ashcraft was also trained as an alternate facilitator.

The sessions are informative through discussion and video presentation which mimics some typical parent and youth conversation and situations. They are



Doug Bristow and Jane Ashcraft working in the Youth Session.

interactive and include role playing, fun games and family projects during the family sessions.

When all components come together the program's outcome is to improve parent and youth communication skills, build life skills in the youth and to strengthen family bonds. The

program also trains youth coping skills, to resist negative pressures, and make positive choices working with their parents, peers and other adult support.

For more information please contact Cindy Brockett at the Coalition office, 416-8392.

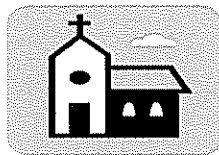
Faith Based Community Partnership Presentation

Over 47% of 8th graders report alcohol use in the last 30 days.

Families are experiencing increased financial stressors including issues with housing, food and employment with the current economy.

Teens consistently report a lack of activities for youth in the community.

These are just a few of the issues that are concerning to our community and together with support from a variety of groups and individuals, we can network, learn about each other's efforts and make a difference right here in our little piece of the world



a presentation on building a Faith Based Community Partnership.

Maija Yasui, Hood River County Prevention Coordinator, along with Scott Slattum from St. Mary's East Diocese will present some of the wonderful and rewarding accomplishments they have been able to do together in their community

Please join us on Friday, June 20th, 12:00 noon - 2:00 p.m. at the Crook County Library for

Some examples of Hood River's success:

- Utilizing faith bulletins, sermons and radio shows that move forward Reducing Underage Drinking and Substance Abuse Initiatives and Increasing Assets of Youth and Families
- Utilizing congregations as meeting sites, gymnasiums for Community Education classes, pre-schools and Head start Sites
- Faith Groups initiated after school programming for youth in specific locations across the county and for targeted audiences

Summer Radio Messages to Reduce Underage Drinking

This spring, several high school youth got together and wrote some very thought-provoking Public Service Announcements aimed at both youth and parents. The students chose three events to address; the prom or any dance, graduation and summer break. Three of the students, Corinne Flannery, Lisa Zhu and Rebecca Yanez (picture insert) recorded their ads at the Bend Radio Group's studio. Both the dance

theme and graduation theme were targeting youth, with the summer ads aimed at parents. The script for the summertime PSA goes as follows: "Summertime brings longer days and longer nights. Mom, Dad, do you lie awake listening for the sound of my car to roll into the driveway? You know I might be out drinking and driving. Do you know where I am or do you even care? Why haven't you talked to me about drinking?"



Your opinion matters more than you think. Talking to me will help bring me home safely tonight. (Brought to you by the Underage Drinking Taskforce and the Crook County Community Coalition.) Maybe you should talk to me today."

"Mom, Dad, do you lie awake listening for the sound of my car to roll into the driveway?"



The New Look For Tobacco Prevention



The Tobacco Prevention Program has experienced a lot of changes in the last year. With emphasis on policy change at the community and national levels, Prineville is ahead of the game. We already have adopted many smoke-free areas including parks, county buildings and many private businesses. In January 2009, the law will expand to include all bars/restaurants, bingo halls, and other places. The great thing about this is it lowers the cost for everyone involved. There will be less

money expended for cleaning and upkeep of buildings that smoke damages as well as less medical problems directly related to second hand smoke. A few areas that we are focusing on in Crook County is the reward reminder program; a retailer sting operation where minors try to buy tobacco products and with follow up education materials and training opportunities for staff. It's a great way to make sure that retailers are following state law. The other

area of great importance is chronic disease prevention. Statistics show that in Crook County, of the approximately 24,000 people in the county, 64 people die annually from tobacco use, 1,251 people suffer from a serious illness caused by tobacco use, 4,504 adults regularly smoke and over 10 million dollars is spent in Crook County alone on medical care for tobacco related expenses.

For more information, contact Jennifer Chaney, Crook County Health Department, 416-2136



Crook
County
Community
Coalition



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Cindy Brockett Coalition Coordinator

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Current Coalition Officers:

- **Jeff Coffman, Chair**
Prineville Police Department/School Resource Officer
447-4168 or 447-6283
- **Tricia Jones, Chair-Elect**
Community Volunteer
410-7402
- **Lyrice Harris, Secretary**
Big Brothers Big Sisters of Central Oregon,
Coordinator
447-3851 extension 333
- **Karen Spradling, Treasurer**
Crook County Parks and Recreation
447-1209

Mission: Supporting one another in creating a
safe, healthy and drug-free Crook County.

Family Fest Plans Underway



Children and parents participate in activities at Family Fest, scheduled for October 4, 2008 in Pioneer Park.

Plans for **Family Fest 2008** are starting to get underway. Karen Spradling and Jeanie Searcy have graciously stepped up to chair the committee and have scheduled a meeting to kick things off on **Tuesday, June 17th, 10:00 AM** at the Family Resource Center. This year's Family Fest will once again be sponsored by the **Oregonian's Credit Union**. It is a great way to reach out to children and their parents and supply them information about the opportunities and agencies within the community. Held in partnership with the Annual Pet Parade, Family Fest reaches about 1,000 children and parents annually, through the partnership of local youth serving organizations and businesses. If you or your organization would like more information on participating in this event, please contact the Cindy, at 416-8392.