



Prineville City Council Meeting March 25, 2008

Issue Summary

Topic: Council Goals 2008 - 2009

Department: Administration

Staff: Robb Corbett, City Mgr.

Overview

As discussed previously, we are providing to you the areas of responsibility and resource requirements to go along with the council goals and objectives for the coming fiscal year.

I have listed proposed objectives to be considered for adoption by the council that are intended to be measurable, clear, and more of a global nature.

GOALS & OBJECTIVES for 2008 - 2009

Communicate Effectively

- *Continue to develop website to market our programs – IT (currently a part of our maintenance program. .25 FTE)*
- *Mail out newsletter quarterly with utility Bills – IT (> .01 FTE)*
- *Complete 5 year financial Plans for Railroad, Dinner Train and Reload – Finance/RR (> .01 FTE)*
- *Council to Council Communications - communications possible for information gathering outside of formal meetings (Unknown FTE)*
- *Articles in paper as regular columns for Chief, City Manager and/or Mayor (> .01 FTE)*
- *Quarterly reports from Committees (Robb to prepare a standard format) – Administration (> .01 FTE)*
- *City Council needs to hear from community WITH return phone numbers, addresses (N/A)*

Proposed Objectives

1. Weekly updates are posted on city website.
2. Quarterly newsletter is sent out to the public.
3. Monthly editorials are provided to the newspaper
4. Seek other public opportunities to reach out to the public.
5. Post meeting recordings on website.

Strengthen Ties with other Government Bodies

- *Link on Website to Chamber of Commerce, County, Parks and Rec, etc. - IT (>.01 FTE)*
- *Post meeting Notes on Website –IT (>.01 FTE)*
- *Have a Council member present/available for every political visitation-Administration (>.01 FTE)*
- *One or more visitations to Salem representatives (or attend weekly video conferences) – Administration (.02 FTE)*
- *Regular (quarterly) Planning Commission/Council Workshops - CDD (.02 FTE)*
- *Annual City/County Meeting - Administration (>.01 FTE)*
- *Invite School Superintendent to address City Council – Administration (>.01 FTE)*
- *ODOT - CDD (Unknown)*

Proposed Objectives

1. Use website to link users to partners websites
2. Invite elected officials to attend council meetings 2/year.
3. Quarterly planning commission/council meetings
4. Quarterly county/city meetings
5. Invited key state agency leaders to visit annually.

Strengthen Ties with Business Community

- *Continue to Develop Website to Market our Programs - IT (Unknown)*
- *Better Utilization of Edco – Workshop Forum Annually – Administration (> .01 FTE)*
- *Industrial Roundtable – Administration (> .01 FTE)*
- *Recruit businesses to participate in Drug Free Prineville (Unknown)*
- *Business Licenses - CDD (.02 FTE)*
- *Keep our Federal offices in town – City Council (Unknown)*

Proposed Objectives

1. Support EDCO in holding business/industrial roundtable.
2. Joint council/chamber meeting annually
3. Support continued federal presence in Prineville.

Fiscally Responsible Government

- *New Resolution for SDC's Reimbursement Districts – CD (.04 FTE)*
- *Evaluate and reduce quantity of “Out of play” bunkers – ML (.02 FTE)*
- *Promote a more “golf friendly” environment in restaurant – ML (.04 FTE)*
- *Make Railroad Operations Profitable – RR (.4 FTE)*
- *Complete 5 year financial plans for Railroad, Dinner Train, Reload – Fin (>.01 FTE)*
- *Submit Budget Document for GFOA budget award – Fin (.08 FTE)*
- *Cross train finance staff and continue to automate systems – Fin (.08 FTE)*
- *Business Licenses - CDD (.02 FTE)*
- *Continue Water Resources Committee – CDD (.03 FTE)*
- *Re-Assessment of SDC's Methodology – CDD (.02 FTE)*
- *Reduce reliance on Consultants - CM (Unknown)*
- *Updated Inventory of all City Owned Properties (with values) – Administration (>.01 FTE)*
- *Start budget process in January - Finance (N/A)*

Proposed Objectives

1. Revisit SDC Assessment
2. Make city business ventures profitable
3. Develop 5 year projections for city funds
4. submit budget document for GFOA award
5. Analyze City property's and determine future use.

Well Planned Infrastructure

- *Update Public Works Standards and Specs – CDD (.06 FTE)*
- *Water Rights Acquisition Plan – CDD (.04 FTE)*
- *Storm Water Management Plan – CDD (.08 FTE)*
- *Wells – Update to Water Master Plan – CDD (.04 FTE)*
- *Roads Assessment Plan – CDD (.08 FTE)*
- *Update Wastewater Master Plan – CDD (.08 FTE)*
- *Equipment purchase for water quality clean up of 10 storage ponds and irrigation pond at Treatment Plant – ML (.02 FTE)*
- *HCP Cost – Administration (.08 FTE)*
- *Parks-Trails Plan – CDD (Unknown)*
- *Partner on a Dog Park –CDD (Use City Property?) (Unknown)*

Proposed Objectives

1. Update Standards and Specs
2. Develop water rights plan
3. Develop Stormwater plan
4. Update water master plan
5. Develop road assessment plan
6. Update water/wastewater master plan
7. Remain engaged in Salmon and Steelhead reintroduction effort

Community Safety

- *Complete Community Meetings in all Neighborhoods – Public Safety (.08 FTE)*
- *Hold first VIP Academy – Public Safety (.08 FTE)*
- *Subscribe to Lexipol Department Policy and Procedure update protocol and training – Public Safety (.08 FTE)*
- *Resolve Safety Funding Issues – City Council (.04 FTE)*
- *Investigate Municipal Court – Public Safety - (> .01 FTE)*
- *Safe Routes to Schools Program – CDD (.06 FTE)*
- *Pedestrian Safety Program – CDD (.02 FTE)*
- *GOAL – Resolve Building Issues – City Council (.02 FTE)*

Proposed Objectives

1. Complete Community meetings “My neighborhood My cop”
2. Hold VIP Academy
3. Resolve Public Safety Funding issues
4. Participate in “Safe Routes to Schools” project

Educated Community

- *City Newsletter mailed out Quarterly with Utility Bills – IT*
- *Invite Superintendent to speak to Council – Administration (> .01 FTE)*
- *Pursue Higher Ed Opportunities - CDD*
- *School to Work Program – Administration (> .01 FTE)*
- *Outreach to Seniors Group to speak on issues – Administration (> .01 FTE)*
- *Planning Sessions on News Releases – CDD (> .01 FTE)*

Proposed Objectives

1. Pursue Higher Education Opportunities

Maintain the Livability of Prineville

- *Complete Community Meetings in all Neighborhoods – Police (.02 FTE)*
- *Ordinance Drafts*
 - o *Demolition Permits – CDD (.02 FTE)*
 - o *Business Licenses – CDD (.02 FTE)*
 - o *Update Sign Ordinance – CDD (.02 FTE)*
 - o *Comp Plan – Complete Goal Requirements – CDD (.02 FTE)*
 - o *Zoning Code Revisions – CDD (.02 FTE)*
 - o *Adopt Framework Plan – CDD (.04 FTE)*
 - o *Update Downtown Enhancement Plan – CDD (.06 FTE)*
 - o *Cut and Fill Permits – CDD (.02 FTE)*
 - o *Burn Barrel Ordinance (.02 FTE)*
 - o *Light Pollution Ordinance – CDD (.02 FTE)*
- *Urban Renewal Plan – CDD (.06 FTE)*
- *Work on Large Gathering area for City Events (Conf/Convention Ctr) (Unknown)*
- *Historic Railroad (unknown)*
- *Support Movie Theater (Unknown)*
- *Maintain Visual Access – Court House dome, Rimrock – CDD (Unknown)*
- *Maintain open feeling of downtown – CDD (Unknown)*

GOAL – Be the best we can be – Excellence in City Government

- *Have a real person answer City phones*
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Proposed Objectives

1. Consider or update the following:
 - o *Demolition Permits – CDD (.02 FTE)*
 - o *Business Licenses – CDD (.02 FTE)*
 - o *Update Sign Ordinance – CDD (.02 FTE)*
 - o *Comp Plan – Complete Goal Requirements – CDD (.02 FTE)*
 - o *Zoning Code Revisions – CDD (.02 FTE)*
 - o *Adopt Framework Plan – CDD (.04 FTE)*
 - o *Update Downtown Enhancement Plan – CDD (.06 FTE)*
 - o *Cut and Fill Permits – CDD (.02 FTE)*
 - o *Burn Barrel Ordinance (.02 FTE)*

- Light Pollution Ordinance – CDD (.02 FTE)

2. Consider Urban Renewal District