

Prineville Police Department – Strategic Plan 2008-2009 – Executive Summary
Chief Eric Bush

The “Strategic Plan” is the mechanism used to achieve the vision of the Police Department and ultimately the City of Prineville. The Strategic Plan for the Police Department is analogous to a strategic plan for any business. Our marketplace is the hearts and minds of the citizens of Prineville. Our competition is the potential erosion of our quality of life due to rapid growth, neglect, increased criminal activity and a feeling of insecurity, which could contribute to a negative economic growth pattern. Our plan is built on building blocks that enable us to effectively compete in this aggressive “business” environment.

Building Block Number 1: *To attract and retain high quality, well trained staff* through competitive wage and benefit packages, understanding our competition for these valuable resources and setting our priorities accordingly. Prineville Police is aggressive in providing unique professional development opportunities to the relatively small staff. CERT, CODE, Criminal Detective Assignments, School Resource Officer, K-9 and Mounted Patrol are a few examples. Career management, training opportunities and high professional standards will be “first rate” and at the top end of the spectrum for the Public Safety industry.

Building Block Number 2: *Providing an adequate level of staffing*, thereby providing a quality product to our customer, the citizen. We are in a people business. Having adequate staff to maintain our quality of life is absolutely critical to our success. “Calls for service” is the unit that measures demand in our business environment. Even the very best and most qualified staff can only effectively handle so many calls for service in a given time frame. As demand increases, so should our staff. Our product is the service and the service is provided by adequate numbers of highly trained and qualified staff.

Building Block Number 3: *To provide staff with modern equipment and training to make our work more efficient, effective and safe* for our citizens and staff alike. Quality equipment is absolutely critical if we are to realize our potential as an organization. Interoperability in communications is “job one”. In the people business effective communications and information management amongst ourselves, peers and customers, is a top priority. If we cannot talk, we cannot focus our resources. Public Safety staff is charged with some of the most awesome of responsibilities. When considering the most appropriate equipment and level of training, the value of life should be considered.

Building Block Number 4: *Progressive Public Safety practices* are key to keeping our services relevant and efficient. As our community grows and changes, we must grow and change with it. Progressive community policing programs, techniques and updated practices must continually be incorporated into the management philosophy of the Prineville Police Department.

Building Block Number 5: *A safe, modern, appropriately located and sized facility* is key to an efficiently run public safety operations and the ability to meet the needs of the future. Adequate facilities for public safety training will enhance training as well as reduce it’s overall cost. Modern facilities will naturally engender trust and respect in City government. An investment in infrastructure is one of the most reliable investments the City can make.